



Dear Friends,

For over 70 years the Museum has served the DeLand community. Our beginning – as the DeLand Children’s Museum – set this organization on its path as an educational institution. Later iterations, including the DeLand Museum of Art, the Museum of Florida Art, and now the Museum of Art – DeLand continued its evolution as a respected collecting and exhibiting museum. As one of three Volusia cultural cornerstones (so declared by the County) we consistently score among the top three organizations in grant reviews based on our exhibitions, educational programs, numbers served, and administrative ability. As a result, membership has grown from 200 to over 1,000 individuals over the past decade.

The time has come for our physical plant to complement the quality of our programming. The current building at 600 N. Woodland Boulevard was built in 1992 by a largely grass-roots effort. It has served our community well but has outgrown the original concept. Current plans do not include a change of footprint, but substantial reconfiguration to provide more room for events, enlarged classroom space, increased storage, better accessibility, and desperately needed expansion of the vault and art preparation area.

We are asking you to help us achieve our short-term goal of raising \$500,000 by next spring as the first step of our capital campaign. That money will be used as matching funds for a State of Florida Cultural Facilities grant. Upon award, the grant will be used for the first phase, which includes: expansion of the permanent collection vault; expanding the classrooms; renovating the Drees-Johnson Interdisciplinary Center; and refreshing the galleries. This first phase of fundraising can then be used as match for an ECHO grant to complete the overall renovation project.

The end result is a museum that will be a point of pride for the citizens of Volusia County, and a destination for tourists and visitors. By contributing to our capital campaign with your tax-deductible gift, you will lead the way in this transformative project. To donate securely online, please visit our website at moartdeland.org, stop by the Museum, or mail your check to 600 N. Woodland Blvd., DeLand, FL 32720. Every donation, regardless of size, is significant.

Thank you for joining us as we begin this exciting next chapter of the Museum of Art – DeLand.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Pattie Pardee'.

Pattie Pardee,
Executive Director

The Museum of Art - DeLand, Florida is a non-profit organization under Internal Revenue Code Section 501(c) (3) Federal ID # 59-0678769. Your donation may be tax deductible. For your benefit and as required by law, we state that the Museum of Florida Art did not provide any goods or services in consideration, in whole or in part, for this contribution.